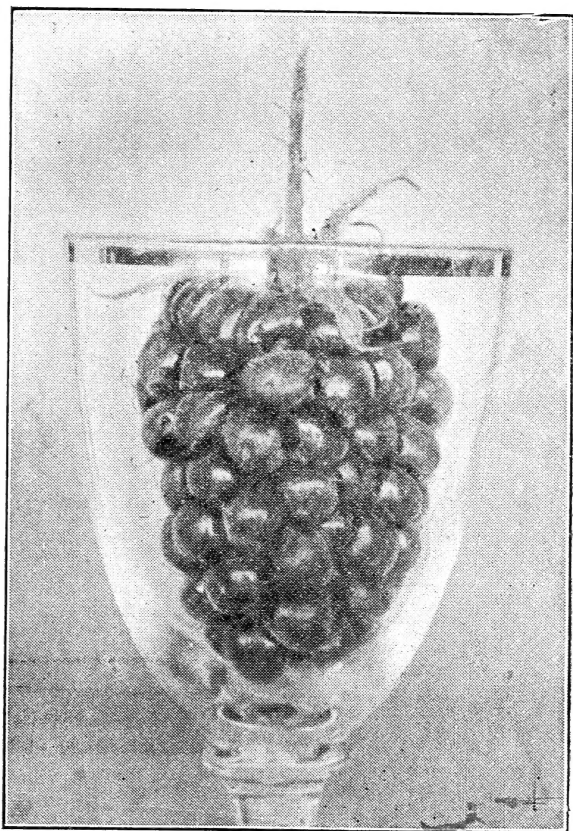


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PHENOMENAL BERRY
Measured 3-1-4x5 inches, taken from our own vines

BURBANK'S PHENOMENAL

Burbank's Phenomenal--This has been said by Mr. Burbank to be "The best berry in the world." In its place it certainly is unique, being the result of a cross between a Dewberry and the Cuthbert Raspberry, taking the size and shape of the former and the flavor of the latter.

The vines are similar to the Loganberry and should receive the same training and cultivation. Berries grow in clusters of from 5 to 10 or more, and for size there is no berry of it's kind approaches it. Individual berries often measure 3x4 inches in circumference. Crimson in color and rather tart in flavor, they are excellent for jams, jellies, pies, shortcake or for canning.

To much cannot be said about this wonderful berry if given proper culture. It likes a rich well drained loam best.

The fruit is the best seller of it's kind on the market and we have never had a case of these berries turned down. We had no trouble in disposing of our product this season at twenty to thirty cents per pound. Plants of the genuine variety are scarce and consequently hard to get. We have not been able to supply the demand any season we have been in the business.

LOUIS F. SCRIBNER

PASADENA, CAL., U. S. A.

